**SQL QUERY STATEMENTS**

select price, neighborhood\_cleansed, room\_type, bedrooms from pricing

order by price desc

limit 50

Table

Description automatically generated

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Shows that the neighborhood of Lahaina on the island of Maui is the most expensive island, with the majority of the top 50 listings held by in this neighborhood, with prices as high as $25,000 and as low as $7,123.

The data shows that almost all the top 50 listings are for the full house or apartment, with only three listings being for a single room.

The interesting thing about the data is that most of the listings are for 2 rooms or less, with a handful going above that. (3-5 rooms per listing)

Lahaina is right on the ocean line, so this comes as no surprise that it’s rated the most expensive. (As well as the most listed.)

select room\_reviews.id, room\_reviews.number\_of\_reviews, locations.id, locations.neighborhood

from room\_reviews

join locations

on room\_reviews.id = locations.id

order by number\_of\_reviews desc

Limit 50

Table

Description automatically generated

Table

Description automatically generated

Graphical user interface

Description automatically generated with medium confidence

The above data shows that the neighborhood of North Kona, on the main island of Hawaii, has the greatest number of reviews; with a total of 971 reviews. 77 more reviews than the runner up. Interestingly, while Lahaina had the highest pricings, the neighborhood of Puna has the most reviews. Which is also on the main island of Hawaii, and might account for this factor, though neither Puna nor North Kona are right on the ocean.

The last interesting factor in this data is that Lahaina only shows up once in the top 50 reviews. Sitting at 30 out of the 50.

select max(neighborhood) from locations

Graphical user interface, text, application, Word

Description automatically generated

This query shows that the neighborhood of Waimea-Kekaha on the island of Kauai has the greatest number of listings.

The findings here suggest that people renting Airbnb’s prefer access to the entire house they are staying at when vacationing in Hawaii. The data would seem to show suggest that the most people renting Airbnb’s are doing so from the neighborhood of North Kona. Which is on the main island of Hawaii. One possible explanation for this could be the reasonable pricing to stay there. While not directly on the ocean, it’s not a far trip, which would be appealing to people staying there.

North Kona is one of the tourist spots in Hawaii, so there is plenty to do. In addition, Kona is known for its famous coffee, fine temperatures, and many restaurants to visit. You can also rent boat trips, go snorkeling, or learn to surf. No matter your desires, it seems that North Kona has what you’re looking for. It’s for this reason that, despite not having the greatest number of listings, I would suggest that if you were to open an Airbnb, you do so in the neighborhood of North Kona.